



Helping Hands: Community in Action

2027 Sponsorship Opportunities



CHOC Foundation

Part of Rady Children's Health

IT TAKES A TEAM

Offering hope and healing to
children and their families

Join us on March 2, 2027 for a powerful day of service that brings companies and individuals together to support children and families at Rady Children's Health Orange County (Rady Children's), formerly CHOC.

WHAT IS IT?

Helping Hands: Community in Action is a high-energy, high-impact volunteer event that unites dozens of corporations and hundreds of employees to make a meaningful difference for Rady Children's patients and their families. Your company's participation helps provide essential resources and support to those in need.

WHAT WILL YOU DO?

Volunteers from participating companies will work together on hands-on projects that directly benefit Rady Children's patients and families, like assembling activity and comfort kits for hospitalized children. This experience allows your team to engage with Rady Children's mission and see firsthand how corporate partners drive real impact.

WHO WILL IT HELP?

Your participation supports children undergoing treatment at Rady Children's and their families. From lifting spirits with creative activities to providing much-needed essentials, each project brings comfort and care to those facing health challenges.

WHAT DOES IT FUND?

Funds raised through Helping Hands support the patient and family experience at Rady Children's. The engagement of your employees creates a lasting ripple effect of kindness and connection. Be part of a team that makes a difference. Together, we can ease the stress for Rady Children's families and bring hope to young patients when they need it most.



SMALL
ACTS OF
KINDNESS,
WHEN
MULTIPLIED
BY PARTNERS
LIKE YOU, CAN
TRANSFORM
COMMUNITIES.

EVENT DETAILS

MARCH 2, 2027

Discovery Cube
2500 N Main St, Santa Ana, CA 92705

8:30 a.m. • Registration

9 to 11:30 a.m. • Program and Volunteer Activities

11:30 a.m. • Closing Program

KEY DATES

January 8, 2027

- Deadline for company name/logo inclusion on digital invitation
- Deadline for company name/logo inclusion on event-day T-shirts

February 2, 2027

- Deadline for company name/logo inclusion on event day assets and collateral

MARKETING AND BRAND AWARENESS FACTS

- 2,351 LinkedIn followers
- 15,488 Facebook followers
- 12,856 Instagram followers
- 83,144 Social media engagement
- 12,437,937 Social media reach

EVENT CONTACT

Guinevere Endter

Senior Associate Director, Strategic Partnerships
guinevere.endter@choc.org

Please note: Sponsorship benefits are subject to change depending on your confirmation date.



CORPORATE VOLUNTEERISM: GOOD FOR BUSINESS

65%

of people want to work for a company with a powerful social conscience.

70%

of surveyed employees say volunteering boosts engagement more than happy hours.

89%

think organizations that sponsor volunteer activities offer a better working environment.

96%

of companies say employees who volunteer are more engaged.

SPONSORSHIP LEVELS

MISSION SPONSOR

AMOUNT: \$75,000

Tax-deductible amount: \$73,480

- Registration for 40 employees
- Prominent logo recognition on T-shirt
- Opportunity to speak during event
- Inclusion on scrolling media day-of-event presentation
- Prominent logo recognition on cards to accompany assembled kits
- Logo recognition on digital invitation
- Logo recognition on Helping Hands website
- Name recognition on pre/post press or social media mentions
- Logo recognition on photobooth/step and repeat
- Private curated tour for 10 employees and check presentation*
- Two extra private corporate volunteer opportunity pre- or post-event for 10 employees throughout the year
- Opportunity to include a hospital leader, clinician, or board member to join your kit building team
- Recognition as a Circle of Care Giving Society member

IMPACT SPONSOR

AMOUNT: \$30,000

Tax-deductible amount: \$29,050

- Registration for 25 employees
- Logo recognition on T-shirt
- Special acknowledgement during event
- Inclusion on scrolling media day-of-event presentation
- Exclusive logo recognition on cards to accompany assembled kits
- Logo recognition on digital invitation
- Logo recognition on event signage and collateral materials
- Logo recognition on Helping Hands website
- Name recognition on pre/post press or social media mentions
- Recognition as a Circle of Care Giving Society member
- Custom day of activation opportunity
- Private corporate volunteer opportunity pre- or post-event for 10 employees
- Opportunity to include a hospital leader, clinician, or board member to join your kit building team



CORPORATE VOLUNTEERISM: GOOD FOR BUSINESS

Companies with high employee engagement experience:

- 18% more productivity
- 23% more profitability
- 43% higher employee retention rate

SPONSORSHIP LEVELS

BUILD SPONSOR

AMOUNT: \$12,000

Tax-deductible amount: \$11,430

- Registration for 15 employees
- Name recognition on T-shirt
- Inclusion on scrolling media day-of-event presentation
- Exclusive name recognition on cards to accompany assembled kits
- Name recognition on digital invitation
- Name recognition on event signage and colateral materials
- Name recognition on Helping Hands website
- Name recognition on pre/post press or social media mentions
- Recognition as a Circle of Care Giving Society member

ACTION SPONSOR

AMOUNT: \$6,500

Tax-deductible amount: \$6,120

- Registration for 10 employees
- Inclusion on scrolling media day-of-event presentation
- Name recognition on digital invitation
- Name recognition on event signage and colateral materials
- Name recognition on Helping Hands website
- Name recognition on pre/post press or social media mentions

CUSTOMIZED SPONSORSHIP

Connect with us to design a custom sponsorship plan and benefits.





SPONSORSHIP RESERVATION FORM

Please type or print all information exactly as it should appear in recognition materials.

This completed form should be returned by February 2, 2027, in order to be listed on event-day assets and collateral.

Contact name _____

Title _____

Company/Organization (as you would like it to appear on recognition materials) _____

Address _____

City _____ State _____ ZIP _____

Phone number (day) _____ Fax _____

Email address _____

LEVEL OF SPONSORSHIP (PLEASE CHECK ONE).

Mission Sponsor \$75,000

Build Sponsor \$12,000

Donation _____

Impact Sponsor \$30,000

Action Sponsor \$6,500

\$ _____

We waive all benefits associated with our chosen level of sponsorship (please initial).

In some cases, receipt of benefits by a private foundation may result in tax implications. Please consult your adviser with any questions.

Form completed by _____ Phone number (day): _____

Check enclosed. Please make checks payable to RCH. If paying by check, please email your sponsorship commitment to the CHOC Foundation.

VISA

Mastercard

American Express

Discover

MATCHING GIFTS

The CHOC Foundation welcomes matching gifts from participating companies. Obtain a matching gift form from your personnel office and send the completed form to us with your gift.

I have enclosed a matching gift form.

SEND RESERVATION FORM AND PAYMENT TO

Mail via USPS to:

CHOC Foundation
Attn: Helping Hands
1120 West La Veta Ave
Suite 500
Orange, CA 92868

Event Contact:

Guinevere Endter
Senior Associate Director
guinevere.endter@choc.org