



APRIL 3, 2023

SPONSORSHIP OPPORTUNITIES

CHOCGOLF.ORG

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PELICAN HILL GOLF CLUB



We are pleased to announce the 11th annual CHOC Classic will be held on Monday, April 3, 2023, at the renowned Pelican Hill Golf Club.

Since 2010, the Classic has attracted our community's leading philanthropists, business leaders and true golf enthusiasts who care about children and the future of their care. During the "Change CHOC, Change the World" Campaign, leaders from our community came together to form the Golf Classic to help raise funds for the hospital. To date, the golf tournament has raised more than \$5 Million with proceeds benefiting CHOC's ongoing efforts to nurture, advance and protect the health and well-being of children.

The tournament promises a day of world-class golf with great ocean views at one of the world's finest golf destinations. Participants will enjoy 18 championship holes on Pelican Hill's north and south courses, continental breakfast, box lunch, followed by a raffle and an awards reception.

FOR SPONSORSHIP INFORMATION, CONTACT
Winnie Tran: wtran@choc.org | 714.509.4229

TITLE SPONSOR (1 AVAILABLE OPPORTUNITY)

LEVEL: \$60,000 FMV: \$10,835

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- Title name placement for event including event logo
 - Four foursomes (breakfast, lunch, and dinner provided)
 - Opportunity for three golfers from your company to golf with a member of CHOC's Executive Leadership Team on the premier North Course
 - Prominent company logo on all event materials and signage
 - Company brochure or flyer placed at registration table
 - Name recognition in press release
 - Company logo placement on event website banner
 - Company logo on golf shirts
 - Company recognition at post-event awards reception
 - Personal introduction of executive at awards reception, including speaking opportunity
 - Company logo on all green and tee signs
 - Logo featured in golf program
 - Opportunity to provide a branded promotional golf item for golfers
 - Circle of Friends recognition on Foundation website
 - Recognition in CHOC's annual donor listing
 - Event-branded golf shirt, hat and other giveaways for each golfer
 - Opportunity to join CHOC Classic Committee

AWARD RECEPTION SPONSOR (1 AVAILABLE)

LEVEL: \$25,000 FMV: \$5,417

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- Two foursomes (breakfast, lunch and dinner provided)
 - Opportunity for three golfers from your company to golf with a member of CHOC's Executive Leadership Team on the premier North Course
 - Title sponsor for the awards reception
 - Company recognition in awards reception
 - Personal introduction of executive at awards reception, including speaking opportunity
 - Company name listed in the golf program
 - Hyperlinked company logo on event website
 - Tee sign green signage
 - Opportunity to provide a branded promotional golf item for golfers
 - Circle of Friends recognition on Foundation website
 - Recognition in CHOC's annual donor listing
 - Event-branded golf shirt, hat and other giveaways for each golfer

PREMIER NORTH OR SOUTH COURSE SPONSOR (2 AVAILABLE)

LEVEL: \$25,000 FMV: \$5,417

- Two foursomes (breakfast, lunch and dinner provided)
- Company logo on VPAR scoring app
- Prominent feature of company logo on all green and tee signs on either North or South Course
- Company logo on photo or photo frames on either North or South Course
- Company name listed in the golf program
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Circle of Friends recognition on Foundation website
- Recognition in CHOC's annual donor listing
- Event-branded golf shirt, hat and other giveaways for each golfer

LUNCH SPONSOR (1 AVAILABLE)

LEVEL: \$25,000 FMV: \$5,417

- Two foursomes (breakfast, lunch and dinner provided)
- Company logo featured on boxed lunches
- Company logo featured on napkins
- Company name listed in the golf program
- Tee or green sign recognition
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Circle of Friends recognition on Foundation website
- Recognition in CHOC's Annual Donor listing
- Event-branded golf shirt, hat and other giveaways for each golfer

CADDIE SPONSOR (1 AVAILABLE)

LEVEL: \$15,000 FMV: \$2,708

- One foursome (breakfast, lunch and dinner provided)
- Predominant logo on 20 caddie bibs
- Company name listed in the golf program
- Tee or green sign recognition
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Circle of Friends recognition on Foundation website
- Recognition in CHOC's annual donor listing
- Event-branded golf shirt, hat and other giveaways for each golfer



TEE-OFF/MORNING RECEPTION SPONSOR (1 AVAILABLE)

LEVEL: \$15,000 FMV: \$2,708

- One foursome (breakfast, lunch and dinner provided)
- Predominant signage at the morning registration bar hosting special beverage
- Company logo featured on napkins
- Company name listed in the golf program
- Tee or green sign recognition
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Circle of Friends recognition on Foundation website
- Recognition in CHOC's annual donor listing
- Event-branded golf shirt, hat and other giveaways for each golfer

CHOC ALLSTAR

LEVEL: \$10,000 FMV: \$2,031

- Opportunity for three golfers from your company to golf with a leading physician or member of CHOC senior management from (breakfast, lunch and dinner provided)
- Company name listed in the golf program
- Tee or green sign recognition
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Event-branded golf shirt, hat and other giveaways for each golfer

'BEAT THE PRO' SPONSOR (2 AVAILABLE)

LEVEL: \$10,000 FMV: \$2,031

- One foursome (breakfast, lunch and dinner provided)
- Predominant recognition at Beat the Pro hole
- Opportunity to provide giveaway prize at hole
- Company name listed in the golf program
- Hyperlinked company logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Event-branded golf shirt, hat and other giveaways for each golfer

CLUBHOUSE SPONSOR

\$6,500 FMV: \$2,708

- One foursome (breakfast, lunch and dinner provided)
- Company name listed in the golf program
- Tee or green sign recognition
- Logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Event-branded golf shirt, hat and other giveaways for each golfer

VIP HOLE EXPERIENCE SPONSOR (6 AVAILABLE)

LEVEL: \$6,500 FMV: \$1,354

- One twosome (breakfast, lunch and dinner provided)
- Predominant recognition at catering/drink hole or contest hole*
- Company name listed in the golf program
- Logo on event website
- Opportunity to provide a branded promotional golf item for golfers
- Event-branded golf shirt, hat and other giveaways for each golfer

**Opportunity based on availability*

FAIRWAY SPONSOR

\$3,500 FMV: \$1,354

- One twosome (breakfast, lunch and dinner provided)
- Company name listed in the golf program
- Tee or green sign recognition
- Logo on event website
- Event-branded golf shirt, hat and other giveaways for each golfer

TEE OR GREEN SPONSOR

\$2,000 FMV: \$0

- Signage on the tee or green
- Logo on event website

SPONSORSHIP LEVEL

<input type="checkbox"/> Title Sponsor SOLD \$60,000 (FMV \$10,835)	<input type="checkbox"/> All Star Sponsor \$10,000 (FMV \$2,032)
<input type="checkbox"/> Reception Sponsor SOLD \$5,000 (FMV \$5,417)	<input type="checkbox"/> Beat the Pro Sponsor \$10,000 (FMV \$2,709)
<input type="checkbox"/> Premier North or South Course Sponsor \$25,000 (FMV \$5,417)	<input type="checkbox"/> Clubhouse Sponsor \$6,500 (FMV \$2,032)
<input type="checkbox"/> Lunch Sponsor \$25,000 (FMV \$5,417)	<input type="checkbox"/> VIP Experience Sponsor \$6,500 (FMV \$1,354)
<input type="checkbox"/> Caddie Sponsor SOLD \$15,000 (FMV \$2,709)	<input type="checkbox"/> Fairway Sponsor \$3,500 (FMV \$1,354)
<input type="checkbox"/> Tee-Off Sponsor \$15,000 (FMV \$2,709)	<input type="checkbox"/> Tee Green Sponsor \$2,000 (FMV \$0)

INFORMATION

Please print your name as you would like it to appear for recognition:

Company Name: _____ Date: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Enclosed is my check for \$ _____

☐ I will pay \$ _____ via credit card: chocgolf.org

If you have questions, please contact Winnie Tran at wtran@choc.org or 714-509-4229.

GIFT IN-KIND DONATIONS

Gift in-kind donation of: _____

Estimated value of: \$ _____

Gift in-kind donation of: _____

Estimated value of: \$ _____

Gift in-kind donor signature: _____

Please return by March 17, 2023 to:

CHOC Foundation
Attn: Winnie Tran
1201 West La Veta Avenue
Orange, CA 92868

In accordance with Internal Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416

For more information, please call
(714) 509-8690

Please make checks payable to:
CHOC Foundation