



Dear Friend of CHOC,

On May 13, 2023, the 14th Annual CHOC Gala will host “Reach for the Stars”, a dazzling open-air event at the City National Grove of Anaheim, to support CHOC Hospital’s greatest needs. The reimagined evening will feature dinner, live concert, awards ceremony and mission moment.

The CHOC Gala furthers CHOC’s mission to nurture, advance and protect the health and well-being of children. Equally important, the Gala helps CHOC build lasting relationships, creates awareness of critical pediatric healthcare issues and has secured over \$26 million to support the children served at CHOC.

Your support is needed more than ever, with funds from this special evening supporting the care and treatment of Southern California’s most vulnerable children. For decades, CHOC has stood as a distinguished non-profit children’s hospital, committed to providing the health and well-being of children. That is why CHOC is dedicated to working cooperatively and enriching existing services, as well as developing programs to benefit families. Over two million children across four counties count on CHOC regardless of their family’s ability to pay so no child is ever turned away.

Please consider making a gift that will help CHOC improve the lives of children and families in our community. If you have any questions or require additional information, please contact Barbra Lopez at the CHOC Foundation at blopez@choc.org.

On behalf of CHOC and our Gala committee, thank you for your generous support.

We look forward to seeing you on May 13, 2023, at the CHOC Gala.

Warm Regards,

Handwritten signature of Casey Beau Brown in black ink.

Casey Beau Brown

Handwritten signature of Jennie Johanson-Maya in black ink.

Jennie Johanson-Maya

Handwritten signature of Cary K Hyden in black ink.

Cary Hyden

The CHOC Gala Co-Chairs

Gala Co-Chairs

Casey Beau Brown
Jennie Johanson-Maya
Cary Hyden

Gala Executive Committee

Stephanie Argyros
Lili Daftarian
Suzy Elghanayan
Niloofer Fakhimi
Monica Furman
Vivien Hyman
Leyla Milani Khoshbin
Gigi Kroll, M.D.
Heather Madden
Caroline Marchant
Adrienne Matros, Psy.D
Sirpa Selanne

Gala Event Committee

Sarah McElroy
Tina Sadri
Andrea Shurtz
Terri Watkins



Underwriting Opportunities

Gift of Life - \$100,000 FMV \$9,000

- Two premier tables of 10 in prime locations at the CHOC Gala
- Name recognition on the donor wall located in the CHOC Bill Holmes Tower lobby
- On-screen name recognition (event night)
- Prominent name listing on the CHOC Gala website
- Prominent name recognition in press release announcing event and post-event wrap-up
- On-stage recognition
- Name recognition in the CHOC Gala program
- One color digital ad, shown during event (provide ad by April 14, 2023)
- Name recognition in CHOC Hospital annual online donor listing
- CHOC Hospital Circle of Care membership
- Exclusive Access to the CHOC Gala VIP After Party for you and your guests

Gift of Caring - \$50,000 FMV \$4,500

- One premier table of 10 in prime location at the CHOC Gala
- On-screen name recognition (event night)
- Prominent name listing on the CHOC Gala website
- Name recognition in press release announcing event and post-event wrap-up
- On-stage recognition
- Name recognition in the CHOC Gala program
- One color digital ad, shown during event (provide ad by April 14, 2023)
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Underwriting Opportunities

Gift of Love - \$25,000 FMV \$4,500

- One premier table of 10 in prime location at the CHOC Gala
- Prominent name listing on the CHOC Gala website
- Name recognition in the CHOC Gala program
- One color digital ad, shown during event (provide ad by April 14, 2023)
- Name recognition in CHOC Hospital annual online donor listing
- CHOC Hospital Circle of Care membership
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Gift of Friendship - \$15,000 FMV \$4,100

- One premier table of 10 at the CHOC Gala
- Name listing on the CHOC Gala website
- Name recognition in the CHOC Gala program
- Name recognition in CHOC Hospital annual online donor listing
- CHOC Hospital Circle of Care membership

Gift of Hope - \$4,000 FMV \$820

- Two tickets to the CHOC Gala
- Name listing on the CHOC Gala website
- Name recognition in the CHOC Gala program

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Digital Ad Specifications

Digital Ad Size

- Design for 16:9 digital projection
- All images, including logos and photos, should have a minimum resolution of 300 dpi
- No bleed
- No border
- No crop marks necessary

Accepted Formats

- Adobe Illustrator, InDesign or PDF
- It's very important that all text is outlined
- JPEG or PNG (resolution 300 dpi)
- Ads composed in Word or Powerpoint will not be accepted

Assistance

- If you have any questions or need assistance, please reach out to Barbra Lopez at blopez@choc.org

Submission

- Please submit your ad to gala@choc.org

Deadline for ad submission is April 14, 2023
Deadline for guest name submission is April 14, 2023

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Underwriting Opportunities

- Gift of Life** \$100k (FMV:\$9,000)
- Gift of Caring** \$50k (FMV:\$4,500)
- Gift of Love** \$25k (FMV:\$4,500)
- Gift of Friendship** \$15k (FMV:\$4,100)
- Gift of Hope** \$4k (FMV:\$820)

Sponsor Information

****Please print your name as you would like it to appear for recognition:**

Company Name: _____ Date: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

- Enclosed is my check for \$ _____
- I will pay \$ _____ via credit card: chocgala.givesmart.com

**** SPONSORSHIP MUST BE PAID IN FULL By April 14, 2023 ****

**** GUEST NAMES MUST BE RECEIVED By April 14, 2023 ****

Please return to:
CHOC Foundation
Attn: Winnie Tran
1201 West La Veta Avenue
Orange, CA 92868

In accordance with Internal Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416
For more information, please call
(714) 509-8690
Please make checks payable to:
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