



 **CHOC**
Classic

MAY 16, 2022

SPONSORSHIP OPPORTUNITIES



CHOCGOLF.ORG



ABOUT THE TOURNAMENT



We are pleased to announce the 10th Annual CHOC Classic will be held on Monday, May 16th, 2022 at the renowned Pelican Hill Golf Club.

Since 2010, the Classic continues to attract our community's leading philanthropists, business leaders and true golf enthusiasts that care about children and the future of their care. During the "Change CHOC, Change the World" Campaign, leaders from our community came together to form the Classic to help raise funds for the hospital. To date, the golf tournament has raised over \$5 Million with proceeds benefiting CHOC's ongoing efforts to nurture, advance and protect the health and well-being of children.

The tournament promises a day of world-class golf with great ocean views at one of the world's finest golf destinations. Participants will enjoy 18 championship holes on Pelican Hill's north and south courses, continental breakfast, box lunch, Grand Champions Raffle and followed by a Virtual Award Reception.

MAY 16, 2022

PELICAN HILL GOLF CLUB

FOR SPONSORSHIP INFORMATION, CONTACT

Winnie Tran

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PREMIER

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (1 AVAILABLE)

\$55,000 FMV: \$8,280

- Title Name Placement for Event including Event Logo
- 4 Foursomes (Includes Breakfast, Box Lunch, Golf Shirt, Drinks, Snacks, and a To-Go Dinner)
- Golf with CHOC Executive Leadership Team (Golfer TBD)
- Company Recognition in Virtual Award Reception
- Personal Introduction of Executive at Virtual Award Reception (Film Speaking Opportunity)
- Company Logo on Golf Shirts
- Company Logo on All Green & Tee Signs
- Prominent Company Logo on all Event Materials and Signage
- Company Logo Placement on Event Website Banner
- Dual Spread Ad in Golf Program
- Name Recognition in Press Release
- Opportunity to Provide Promotional Golf Item for Golfers
- CHOC Circle of Friends Membership
- Recognition in CHOC's Annual Donor Listing
- Company Brochure/Flyer Placed in Registration table
- Opportunity to Join CHOC Classic Committee

VIRTUAL AWARD RECEPTION SPONSOR (1 AVAILABLE)

\$25,000 FMV: \$4,140

- Two Foursomes
- Opportunity for three golfers from your company to golf with a member of CHOC's Executive Leadership Team on the premier North Course
- Title Sponsor for the Virtual Award Reception
- Company Recognition in Virtual Award Reception
- Personal Introduction of Executive at Virtual Award Reception (Speaking Opportunity)
- Company name listed in the golf program
- Logo on event website with hyperlink
- Tee signage
- Exclusive membership to CHOC's Circle of Care Society
- Recognition in CHOC's Annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

PREMIER NORTH OR SOUTH COURSE SPONSOR (2 AVAILABLE)

\$25,000 FMV: \$4,140

- Two Foursome
- Prominent Feature of Company Logo on All Green & Tee Signs on either North or South Course
- Predominant recognition in Golf Awards
- Company name listed in the golf program
- Logo on event website with hyperlink
- Exclusive membership to CHOC's Circle of Care Society
- Recognition in CHOC's Annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

SPONSORSHIP OPPORTUNITIES

TEE-OFF SPONSOR - MORNING RECEPTION (1 AVAILABLE)

\$15,000 **FMV: \$2,070**

- One Foursome
- Predominant Signage at the morning registration bar hosting Bloody Mary's, Mimosas and specialty drink of choice.
- Tee or green sign recognition at location
- Logo placement on event website
- Recognition in CHOC's annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

CHOC ALL STAR

\$10,000 **FMV: \$1,553**

- Opportunity for three golfers from your company to golf with a Leading Physician or member of Senior Management from CHOC
- Company name listed in the golf program
- Logo on event website with hyperlink
- Tee or green signage
- Exclusive membership to CHOC's Circle of Care Society
- Predominant recognition in Virtual Award Reception
- Recognition in CHOC's Annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

CLUBHOUSE SPONSOR

\$6,000 **FMV: \$2,070**

- One Foursome
- Tee or green sign recognition on green
- Logo placement on website
- Corporate name recognized in event brochure
- Recognition in CHOC's annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

ADDITIONAL SPONSORSHIP OPPORTUNITIES

‘BEAT THE PRO’ SPONSOR (2 AVAILABLE)

\$5,000 FMV: \$1,035

- One Twosome
- Predominant recognition at Beat the Pro hole
- Tee or green sign recognition at location
- Logo placement on event website
- Recognition in CHOC’s annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer

WELLNESS STATION OR VIP HOLE SPONSOR(5 AVAILABLE)

\$5,000 FMV: \$1,035

- One Twosome
- Predominant recognition at Wellness Station or Catering/Drink Hole
- Logo placement on event website
- Recognition in CHOC’s annual donor listing
- Breakfast, Lunch and To-Go Dinner provided
- Opportunity to provide corporate branded giveaway items in event goodie bag
- Receive event branded golf shirt, hat and other giveaways for each golfer
- ***Opportunities based on availability

FAIRWAY SPONSOR

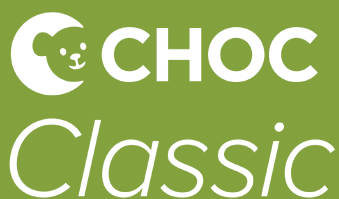
\$3,500 FMV: \$1,035

- One Twosome
- Signage on the tee or green
- Breakfast, Lunch and To-Go Dinner provided
- Recognition in event printed material
- Logo placement on event website
- Receive event branded golf shirt, hat and other giveaways for each golfer

TEE OR GREEN SPONSOR

\$1,500 FMV: N/A

- Signage on the tee or green
- Logo placement on event website
- Recognition in CHOC’s annual donor listing



SPONSORSHIP / UNDERWRITING OPPORTUNITIES

SPONSORSHIP LEVEL

- | | | | |
|---|------------------------|---|------------------------|
| <input type="checkbox"/> Title Sponsor | \$55,000 (FMV \$8,280) | <input type="checkbox"/> CHOC All Star | \$10,000 (FMV \$1,553) |
| <input type="checkbox"/> Virtual Award Reception | \$25,000 (FMV \$4,140) | <input type="checkbox"/> Clubhouse | \$6,000 (FMV \$2,070) |
| <input type="checkbox"/> Premier North or South Course Sponsor | \$25,000 (FMV \$4,140) | <input type="checkbox"/> Beat the Pro | \$5,000 (FMV \$1,035) |
| <input type="checkbox"/> Tee-off Sponsor | \$15,000 (FMV \$2,070) | <input type="checkbox"/> Wellness VIP Hole | \$5,000 (FMV \$1,035) |
| | | <input type="checkbox"/> Fairway Sponsor | \$3,500 (FMV \$1,035) |
| | | <input type="checkbox"/> Tee Green Sponsor | \$1,500 (FMV N/A) |

INFORMATION

**** Please print your name as you would like it to appear for recognition**

Company Name : _____ Date: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Enclosed is my check for \$ _____

☐ Please charge my card (check one): ☐ VISA ☐ MC ☐ AMEX

Card Number: _____ Exp. Date: _____

Print name as it appears on card: _____

*Signature: _____

☐ I am unable to participate but please accept our donation for \$ _____

GIFT IN-KIND DONATIONS

This form serves as your tax receipt. No goods or services were provided.

Quantity	Description (please be general - i.e. assorted toys - est value \$200)	Estimated Value:
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Donation Received by: _____ Date: _____ CHOC Department: _____

CHOC Representative Name: _____

Donor Acknowledgement:

Donor's Signature: _____

Please return completed form to:

wtran@choc.org

In accordance with Internal Revenue Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete the IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416

For more information, please call
(714) 509 - 8690

Please make checks payable to:
CHOC Foundation