



2021 CHOC Community Health & Wellness Resource Fair SPONSORSHIP PACKAGE

CHOC Children's at Orange is proud to host our Annual Community Health & Wellness Resource Fair on Saturday, September 11th from 1pm – 4pm at Mainplace Mall.

About CHOC:

Our mission is straightforward: To nurture, advance and protect the health and well-being of children. That's why at CHOC Hospital in Orange and CHOC at Mission Hospital, we are dedicated to working cooperatively assisting and enriching existing services as well as developing programs to benefit the families of Orange County. Over two million children across four counties count on CHOC to be here when they need us most—regardless of their family's ability to pay.

About the Resource Fair Event:

The CHOC Community Health and Wellness Resource Fair is a wonderful opportunity for attendees to learn more about your organization, connect with you and the work you are doing in our community. At the Resource Fair, attendees will engage with Community Partners to learn about the services or resources you offer, and how your organization can improve healthcare for our community.

Please RSVP by July 20th as space is limited. Each Community Partner attending is required to submit an insurance release form (COI) which should be included with the RSVP. Please be sure to include CHOC Children's name and address on the form as Certificate Holder. Also, complete pg. 3 of this packet so that we may reserve your space. You are free to hold a raffle and supply your own raffle tickets and prizes. No items of any kind may be sold, this is strictly an information only event.

Please note: Non-profit organizations (with a 501 c 3 status) are free to attend. We have availability for 15 non-profit partners to join us (first come first serve). Sorry, there is no electricity available. All Sponsors and Resource Fair participants will be provided with a six-foot table and two folding chairs. The fair will take place outside. All sponsors and vendors are responsible for bringing their pop-up tent.

We are very excited about this year's Resource Fair and look forward to having your organization participate. Please direct questions and RSVPs to Inci Guzman at 714-509-9141 or iguzman@choc.org. We hope you will consider attending and take advantage of this opportunity to share information about your organization, the resources you offer, and your partnership with CHOC.

Date: Saturday, September 11, 2021

Location: Mainplace Mall, Lot 7 (2800 N Main St, Santa Ana, CA 92705)

Time: 1pm – 4pm

Partnership Benefits:

Opportunity to:

- Build relationships between your brand/company and our market/general community
- Align with a well-respected and trusted brand
- Increase visibility in the community
- Showcase your business to thousands in the community
- Engage your employees in the event
- Give back to the community



2021 Resource Fair – Partnership Opportunities

BENEFITS	Presenting Level Sponsor	Gold Level Sponsor	Silver Level Sponsor	Materials Bag Sponsor
We will design an additional unique benefit/program at the event that benefits you and your employees	X			
Opportunity to co-brand all promotional materials leading to the event	X			
Opportunity to present a workshop or speak on stage to address attendees	X			
Company name included in all marketing materials (e-news, press material, and Facebook)	X	X		
Company name listed on event website with link back	X	X		
Recognition/Company mention during the event	X	X	X	
Exhibitor Table (space with table and 2 chairs)	X	X	X	
Materials pre-stuffed in event bag distributed to all attendees	X	X	X	X
COST	\$5,000	\$2,500	\$1,000	\$500



2021 CHOC Community Health & Wellness Resource Fair EXHIBITOR / SPONSOR INFORMATION AND REGISTRATION

Name of Business: _____

Contact Person: _____

Contact Phone: _____

Contact E-mail: _____

Address: _____

Phone: _____

Company Website: _____

Representative (s) Attending. Name and contact telephone number if different from above: _____

Sponsorship Level:

Presenting Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Material Bag Sponsor \$500

Payment Information:

Please charge my credit card

Credit Card Number: _____

Expiration Date: _____

CW: _____

Expiration Date: _____

Signature: _____

I will mail a check

Please make checks payable to:

CHOC Foundation

Attn: CHOC Resource Fair

1201 West La Veta Avenue

Orange, CA 92688

Please e-mail me an invoice

E-mail address: _____

REGISTRATION CANNOT BE CONFIRMED WITHOUT RECIEPT OF PAYMENT. Thank you for your support!